



# AHVMA 2010 Annual Conference

## Exhibitor Sponsorship and Advertising Opportunities

### Sponsorship Opportunities

#### Sponsorship Benefits

As a sponsor, attention will be drawn to your company in various ways:

- Your company logo on banners displayed near registration and in the exhibit hall
- A sign for your booth
- If applicable, a sign at related sponsored areas (special events, lunch, track)
- Company representatives will be provided sponsor ribbons for their name badges
- Acknowledgement on our website
- If available at print time, printed in the Conference Program and/or Conference Proceedings
- Notated in the AHVMA Journal
- 1<sup>st</sup> choice of booth space next year in San Diego, August 27-30, 2011
- Also included with your sponsorship is a print copy of the Proceedings

**Sponsorship Opportunities:** Please select the sponsor level below. In order to produce your sponsor sign, we will need one 4-color logo and one black and white logo. Email to [office@ahvma.org](mailto:office@ahvma.org) as a high definition .jpg or .tif file. Payment and logos due by October 1, 2010.

\$3000 ~ Diamond: Event/Track Sponsor – Available tracks include VBMA (herbal), AVH (homeopathy), AAVA (acupuncture), other tracks and events. Sponsorship is for a single day of a track.

☆ **Please call office for details and track selection** ☆

\$2000 ~ Platinum: Lunch Sponsors (First four at this level will be designated as Lunch sponsors)

\$1000 ~ Gold

\$500 ~ Silver

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### Advertising Opportunities



**Lanyards for Attendees \$1200**

**Be seen on EVERY attendee!** *This exclusive opportunity is limited to 1 exhibitor and is reserved on a first-come, first-served basis.* Price includes production of the lanyards (500 units) and insertion into each attendee packet. The lanyards will consist of 3/4" wide polyester strap with double bulldog clips. Your company logo and/or information will be silk screen-printed on both sides of the lanyard in a single color. Choice of colors for lanyard and print. Payment and company logo must be received by AHVMA by September 15<sup>th</sup>, 2010. Any unused lanyards will be returned to the company. Please call office for details.

**Attendee Packet Inserts \$350**

Insert a single page flier up to 8.5" x 11" in each attendee packet. Payment and inserts must be received by AHVMA by October 1, 2010 to be included. Approximately 350 inserts will be needed. Please mail to: AHVMA, 2218 Old Emmorton Road, Bel Air, MD 21015

**Proceedings Advertising:** Please select ad size below, and submit your black & white ad as a .jpg or .tif file, via email to [office@ahvma.org](mailto:office@ahvma.org). Payment and ad due by October 1, 2010. Ads are included in the printed Proceedings which are given to all conference attendees as a spiral-bound book. Advertisers receive a print copy of the Proceedings.

- Full page ad ~ \$600 (7.5"w x 10"h)
- Half page ad ~ \$300 (7.5"w x 5"h)
- Inside front cover of written Proceedings ~ \$1000 (full page, first-come, first-served)  
    ⇨ Table of Contents is on opposite page (page 1)
- Inside back cover of written Proceedings ~ \$1000 (full page, first come first served)
- Outside Back cover of written Proceedings \$1500 (full page, first-come, first-served)

**Total Sponsorship and/or Advertising: \$** \_\_\_\_\_

Company Name : \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

### Silent Auction

The Silent Auction will be held on Sunday, October 24<sup>th</sup> during the Banquet. Donated items will be put in the auction and your company will be acknowledged on the bidding form as the donor. All proceeds to benefit the AHVMA Foundation.

The AHVMA Foundation funds are used for humane and ethical research that helps us further understand complementary and alternative therapies and their integration into general veterinary medicine, and for scholarships for deserving veterinary students.

**For more information please contact:**

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marybdvm@mindspring.com

Work: 334-857-1816    •    Home: 256-825-6202    •    Cell: 256-496-3013

Name (please print exactly as you would like to be listed): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Auction Item Description: \_\_\_\_\_

Estimated Value: \$ \_\_\_\_\_