Elevating Holistic Medicine for ourselves and our communities

ANNUAL CONFERENCE
September 28 - October 01 • Reno, NV
We invite you to mark your calendar for the most anticipated event in holistic veterinary medicine—The AHVMA 2024 Annual Conference & Exhibition. Set against the backdrop of the picturesque Peppermill Reno Resort in Nevada, this is not just a conference; it’s a rendezvous with innovation, collaboration, and the future of holistic veterinary care.

As we gear up for an unforgettable experience from September 28 to October 1, 2024, we extend a special invitation to you and your company to be a part of this groundbreaking event. Your participation is not just an investment in a booth; it’s an investment in the forefront of veterinary excellence.

Join us, stand out, and be a driving force in shaping the future of holistic veterinary medicine!

Heather Vaughn
AHVMA | Executive Director

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### 2024 Exhibition Features

- Lead retrieval with QR codes on front of badges
- Reduced lunchtime events to encourage additional traffic into exhibit hall
- Attendee incentives to visit Exhibitor booths
- Additional breaks added for more exposure
- Completely revamped Platinum, Gold, Silver, Bronze Sponsorship levels with new benefits and incentives!

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### At-a-Glance Conference Information

**Conference Location**
Peppermill Reno Resort 2707 South Virginia Street, Reno, NV 89502

**Dates**

- **Exhibitor Move-In**
  - Friday, September 27: 12pm-5pm (tentative)
  - Saturday, September 28: 7am-9am (tentative)

- **Exhibit Dates**
  - Saturday, September 28
  - Sunday, September 29
  - Monday, September 30
  
  Hall closing time TBD

**Cancellation Deadlines**

- Full refund (less $250 fee): Before April 19, 2024
- 50% refund: Between April 19 - June 7, 2024
- No refund: June 8, 2024 and after

**Questions?**

AHVMA Office — Email: office@ahvma.org | Phone: 410.569.0795 | Fax: 410.569.2346

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Please check website for additional sponsorship opportunities, exhibitor info, cancellations and updated information on shipping, dates, times and events.
WHY EXHIBIT?

By exhibiting at the 2024 AHVMA Annual Conference, you support the collective voice of holistic and integrative veterinarians working in private and corporate practice, government, industry, and academia.

AHVMA seeks to advance and educate in the science and art of holistic veterinary medicine. The AHVMA Annual Conference functions as a forum to explore all the modalities considered to be in the field of holistic and integrative veterinary medicine. AHVMA conference exhibitors have direct exposure to hundreds of professionals in the veterinary industry, a high percentage of whom will take a buying action as a result of their visit to the Exhibit Hall.

Conference exhibitors have tremendous opportunities for qualified prospects to walk by your booth, see your ads, attend your sponsored session(s), visit your website and buy your solutions. To find out how to gain the highest level of exposure for your company, please view our Exhibitor and Sponsorship Prospectus and contact the AHVMA Office.

POSITION YOURSELF AS A LEADER IN THE PROFESSION

AHVMA is where the leaders in Complementary and Alternative Veterinary Medicine come together to learn, collaborate and connect with businesses like yours.

We offer several opportunities before, during and after AHVMA Conferences for your company and/or brand to receive exposure on AHVMA.org, in AHVMA Journals, in the AHVMA Preliminary Conference Brochure, and AHVMA Post Conference Brochure.

ATTENDEE OVERVIEW

1 in 3 EXHIBIT HALL VISITORS ARE ATTENDING THE ANNUAL CONFERENCE FOR THE FIRST TIME

- **10%** VETERINARIANS (excluding exhibit booth personnel, family and guests)
- **82%** TECHNICIANS & SUPPORT STAFF Currently employed by a veterinary practice, clinic or organization
- **8%** VETERINARY STUDENTS Currently attending an AVMA accredited veterinary school

**MEET**

BUSINESS OWNERS, PRACTICE MANAGERS, AND DECISION MAKERS

**ENGAGE**

WITH HOLISTIC VETERINARIANS, TECHNICIANS, AND STUDENTS (FUTURE VETS!)

**GENERATE**

QUALIFIED LEADS IN THE AHVMA COMMUNITY

**BUILD**

BRAND AWARENESS WITH OUR MOBILE APP AND OTHER SPONSORSHIP OPPORTUNITIES

**ENTER**

THE HOLISTIC AND INTEGRATIVE VETERINARY MARKET

**LAUNCH**

NEW PRODUCTS AND SERVICES TO INDUSTRY AND MEDIA

**SUPPORT**

COMPLEMENTARY AND ALTERNATIVE VETERINARY MEDICINE

By registering you acknowledge that you have read all policies, including the cancellation policy.
Booth Rates - 2024 AHVMA Annual Conference

- **Stand Alone Booth:** $3,500
- **Priority:** $1,900
- **General:** $1,600

**Booth Dates:**
Saturday, September 28 - Monday, September 30

5% Discount Offer when your company reserves more than one booth!

Please visit ahvma.org to check what booths are still available.

In appreciation for their support, first priority is given to 2023 Sponsors and Associate Members. Please review all booth dimensions, exhibitor rules and regulations.
CONFERENCE ATTENDANCE
• Badges are required for admittance into the Exhibit Hall and seminars at all times.
• Exhibitors are provided with:
  ▪ (2) Badges per booth, and lunch for (2) people per booth, per day. Extra badges for booth personnel may be purchased for $175 per badge.
  ▪ (4) One-day passes to attend lectures, per booth. These will be included in your registration packet (written hard-copy Proceedings NOT included).
• We invite you to join us for the Annual Banquet Sunday evening, September 29. There is an additional fee of $175 per person to attend.
• Exhibitors wishing to receive Continuing Education (CE) credit and certificate must register as a Conference Attendee.

CHECK IN & SET UP INFORMATION
• General & Priority Booths: 10’ (d) x 10’ (w)
• Premier Booths: 10’(d) x 20’ (w)
• All booths will be piped and draped, with one 6’ table, two chairs and a waste basket provided.
• Your booth space in the Exhibit Hall in Tuscany A-E, 1-5, 7-11 will be carpeted. If you would like extra carpeting in your booth space (at your expense) please advise our decorator of that and include it on your booth space order.
• We ask that you do not break down your booth(s) before the designated time. This is a safety hazard and neither fair to the attendees nor to the other exhibitors who obey the rules. Therefore, exhibitors who are present with their booth(s), and remain fully set-up and open may enter into a drawing to win a free booth at the 2025 Conference in West Palm Beach, FL. You must be present to win. Also, if you do not remain open as scheduled, you will be placed in the 3rd mailing list the following year (after Sponsors, and Exhibitors), resulting in loss of the first choice of booths.

ASSOCIATE MEMBERSHIP PERKS
• 5% discount on exhibit space
• 50% discount on bag inserts

SPONSORSHIP RECOGNITION
All sponsors receive access to digital proceedings, listing and logo on the AHVMA website, special recognition at the AHVMA Annual Membership meeting (and logo placement in the program and journal materials), recognition by sponsorship ribbons, signs at their booth(s), signage at sponsored events, logos on the registration booth banner and in the Exhibit Hall, and placement on the post-conference Thank You page.

Sponsors also receive FIRST booth choice at next year’s conference!

EXCLUSIVE SPONSORSHIP BENEFITS!
Bronze Sponsors: $1,000+
• 25% discount on bag inserts
• One exclusive shout-out posts on Facebook/Instagram
• Small logo on printed promotional materials*
• One additional session day pass

Silver Sponsors: $4,000+
• Quarter Page ad in Conference Program**
• 50% discount on bag inserts
• One advertisement in pre-registration email to attendees**
• Two exclusive shout-out posts on Facebook/Instagram
• Medium logo on printed promotional materials*
• Two additional session day passes

Gold Sponsors: $7,000+
• Half-page ad in Conference Program**
• Exclusive sponsorship of one break in the exhibit hall
• Two additional booth personnel at no charge
• One complimentary bag insert***
• One complimentary lead retrieval
• One discounted veterinary CE registration
• Two advertisements in pre-registration emails to attendees*
• Three exclusive shout-out posts on Facebook/Instagram
• Large logo on printed promotional materials*
• Three additional session day passes

Platinum Sponsors: $10,000+
• One complimentary General Booth, includes two personnel
• One full-page ad in the Conference Program**
• Exclusive sponsorship of one break in the exhibit hall
• 1 complimentary bag insert**
• Two tickets to the AHVMA Banquet
• One discounted veterinary CE registration
• Two complimentary lead retrievals
• Three advertisements in pre-registration emails to attendees**
• Four exclusive shout-out posts on Facebook/Instagram
• Extra-large logo on printed promotional materials*
• Four additional session day passes

*Logos must be submitted by the deadlines to be included.
**Artwork/materials provided by sponsor.
SPONSORSHIP OPPORTUNITIES

2024 EVENTS

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banquet Entertainment (exclusive)</td>
<td>$2,500</td>
</tr>
<tr>
<td>Banquet Wine (unlimited sponsors; $4,000 for exclusive)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Relaxation Room</td>
<td>$1,500</td>
</tr>
<tr>
<td>Morning Refreshment Break</td>
<td>$1,500</td>
</tr>
<tr>
<td>Afternoon Refreshment Break</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

NEWCOMERS SOCIAL & EXHIBIT HALL RECEPTION

Our popular Newcomers Social & Exhibit Hall Reception opportunity is back! This provides exhibitors and attendees additional unopposed exhibit hours and for more newcomers and students to attend. Reception will feature lite food and a cash bar. You have a special opportunity as a sponsor to provide drink tickets to your key customers. AHVMA will create the tickets for you to hand out at your booth. Tickets will be valid for the reception. Along with sponsoring drink tickets, you can sponsor the snacks provided and include literature at the food tables during the social.

- 10 Tickets: $300
- 25 Tickets: $450
- 50 Tickets: $500
- Reception Food: $1,000 (unlimited sponsors; $5,000 for exclusive)

MOBILE APP

AHVMA PREMIUM APP (limited to 5 sponsors)

PREMIUM APP SPONSORSHIP INCLUDES:
- Company logo and social media links in Mobile App
- 6 Sponsored Mobile App push notifications
- Mobile App Banner Ad

AHVMA STANDARD APP (limited number available)

STANDARD APP SPONSORSHIP INCLUDES:
- Company logo and social media links in Mobile App
- 3 Sponsored Mobile App push notifications

$150 - PASSPORT PROGRAM

A great way to drive traffic to your booth and increase brand awareness! Passport sponsorship includes a sponsor’s company name, logo and booth number in our app. As attendees walk the show floor, they will stop by participating passport sponsor booths and receive a stamp from you on their exhibitor passport for a chance to win a prize drawing.

ATTENDEE SWAG

<table>
<thead>
<tr>
<th>Item</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>2024 Conference Totes (exclusive)</td>
<td>$3,500</td>
</tr>
<tr>
<td>Water Bottles/Hydration Stations</td>
<td>$1,900</td>
</tr>
<tr>
<td>Notebooks</td>
<td>$2,500</td>
</tr>
<tr>
<td>Lanyards</td>
<td>$1,800</td>
</tr>
<tr>
<td>Bag Inserts (limited number available)</td>
<td>$900</td>
</tr>
<tr>
<td>Pens</td>
<td>$750</td>
</tr>
</tbody>
</table>

EDUCATIONAL TRACKS

Our 2024 Annual Conference CE schedule is specifically designed to maximize interaction with exhibitors and sponsors. We include frequent breaks in the lecture schedule and moderators will remind the audience to go to the Exhibit Hall to welcome the exhibitors and thank them for participating.

- Full Day Track: $3,000
- Half Day Track: $1,500
- Keynote Lecture: $2,000
- Full Day with Keynote*: $4,000
  *Comes with mobile app banner

BREAKFAST / LUNCH & LEARNS

BREAKFAST MEETINGS are an attendee and exhibitor favorite and the perfect opportunity for some quality time with attendees. This 50 minute breakfast allows time to present the latest and greatest your company has to offer. Meetings are available Sunday & Monday mornings (day two and three of exhibits). Limit one per company.

- 25 Attendee: Continental: $2,500
- 25 Attendee: Enhanced: $3,000
- 40 Attendee: Continental: $3,500
- 40 Attendee: Enhanced: $4,000

LUNCH & LEARNS allow attendees to join your company for a private lunch meeting where you can showcase the latest information on your products and services. Lunch and Learn Meeting can be held on any day: Saturday, Sunday or Monday. Limit one per company; limited availability in 2024.

- 50 Attendees: $10,000
  Includes mobile app banner ad and 2 sponsored mobile app push notifications.

$150 - LEAD RETRIEVAL

This tool is available directly in the mobile app and allows vendors and exhibitors to quickly capture, qualify, and follow-up on leads at the 2024 AHVMA Annual Conference and Exhibition.
Company Name: _____________________________________  Company Contact: ______________________
Address: ____________________________________________  Title/Position: ____________________________
City: _____________________ State: _______ Zip: _________  Phone: __________________________________
Country: __________________  Email: ______________________
Website:_____________________________________________  Notes:

EXHIBITOR / SPONSORSHIP REQUESTS

1st choice: ___________  2nd choice: ___________  3rd choice: ___________

Booth type: □ Premier ($3,500) □ Priority ($1,900) □ General ($1,600)

List product(s)/service(s) you will exhibit:
________________________________________________________________

List companies you prefer not to be across from/adjacent to:
________________________________________________________________

SPONSORSHIP SELECTION
What item(s)/event(s) is your company sponsoring:
________________________________________________________________
________________________________________________________________

The AHVMA office will contact all sponsors to confirm availability of their selections.

REGISTRATION PAYMENT CALCULATION
WE CANNOT HOLD BOOTH SPACE WITHOUT PAYMENT

EXHIBITOR BOOTH COST

Exhibit Booth Cost ......................................................... $___________
See pricing in above section

SPONSORSHIP OPPORTUNITIES

Sponsorship(s) and promotional option(s) ............ $___________
See page 5 for pricing

ARE YOU AN ASSOCIATE MEMBER?  □ YES □ NO

EXTRAS

Extra Booth Personnel ($175/person) .................. $___________
Banquet Registration ($175/person) .................. $___________
Passport Program Participant ($150) ............... $___________
Lead Retrieval ($150) ........................................ $___________
Print Proceedings ($100) ................................... $___________
Donation to AHVMA ........................................ $___________
Donation to STUDENT AHVMA ....................... $___________

Donations are tax-deductible

GRAND TOTAL FROM ABOVE  $___________

I understand all of the rules, regulations, and cancellation policies and agree to its terms. Please sign or initial here.

CANCELLATION DEADLINES

• Full refund (less $250 fee): Before April 19, 2024
• 50% refund: Between April 19 - June 7, 2024
• No refund: June 8, 2024 and after

PAYMENT INFORMATION

Please send payment info with completed registration form.

PHYSICAL MAIL OPTION
American Holistic Veterinary Medical Association
P.O. Box 803, Fayetteville, TN 37334

EMAIL OR FAX OPTION
Email: office@ahvma.org
Fax: 410.569.2346 (please email to confirm receipt)

PAYMENT DETAILS

□ Visa  □ MasterCard  □ Discover  □ Check # __________
Credit Card # ___________________________ CVV: __________
Expiration: __________
Billing Address: __________ State: _____ Zip: ________
Name on Card: ______________________
Signature: ________________________

ONLINE REGISTRATION AVAILABLE!
Visit: ahvma.org/exhibitor-information/
SAVE TIME - SCAN THE QR CODE!

DUE TO ADMINISTRATIVE COSTS, ANY CHANGES MADE AFTER AUGUST 1, 2024 WILL INCUR A FEE OF $50 PER CHANGE (E.G. BADGE CHANGES).
CANCELLATION POLICY
Our cancellation policy is as follows:
- Before April 19, 2024: Full Refund less a $250.00 fee
- Between April 19 – June 7, 2024: 50% refund
- After June 7, 2024: No Refunds

The application for space and the formal notice of assignment constitute a contract for the right to use the space allotted. The AHVMA reserves the right to cancel the Exhibition or any part thereof, without incurring additional liability, due to government orders or circumstances beyond its control (e.g., labor strikes, acts of God, or pandemics). The AHVMA also holds the discretion to reject any application and may cancel or reject an Exhibitor for non-compliance with AHVMA’s rules and regulations.

ASSIGNMENTS OF SPACE
New or additional exhibit space requests will be assigned on a space available basis in the order in which the applications are received. The AHVMA reserves the right to relocate booth space as deemed necessary.

USE OF SPACE:
(1) No exhibitor shall assign, sublet, or share the whole or any part of the allotted space. Aisles must be kept clear. Exhibitors must comply with all safety, re, and health requirements during move-in, operation, and move-out. Booths must be manned and in operation at all times listed in the schedule. (2) AHVMA does not endorse the products/services of the companies who exhibit during the meeting.

REGULATIONS & POLICIES
Exhibitor Regulations
Your exhibit booth space reservation grants you the privilege of promoting your company within the assigned space(s). However, it is essential to note that multiple exhibitors hold the same right, and therefore, your display must not obstruct or interfere with neighboring booths. You may be required to adjust display panels or walls to prevent any obstruction. Due to the Exhibit Hall layout, an unobstructed view from all three sides of the booth cannot be guaranteed.

Exhibits are subject to height restrictions, with a maximum of ten feet (10’) and a five-foot (5’) extension from the back wall. Stand-alone displays (with aisles on all four sides) should not exceed twenty feet (20’) in height. Any deviation from standard booth equipment or signs requires a detailed sketch submitted at least sixty (60) days before the conference for approval by the AHVMA Operations Director.

AHVMA reserves the right to review or restrict exhibits that violate booth construction and arrangement regulations on a case-by-case basis. In the event of restrictions, AHVMA is not liable for refunds of rentals or other exhibitor expenses. The booth reservation does not authorize the placement of advertising or promotional materials outside the assigned booth space. Any materials found beyond the booth space may require removal or relocation upon notice.

Eligible Products & Services
Acceptable exhibits include veterinary-specific products and services, along with financial opportunities relevant to the veterinary industry. Eligible exhibits include, but are not limited to, those featuring personal use products not relevant to the veterinary industry, illegal services; opposing AHVMA principles, promoting harassment or discrimination, and offering products or services in competition with AHVMA.

Exhibits incompatible with the veterinary profession or not suitable for a family-friendly event are also ineligible. AHVMA retains the ultimate right to assess an exhibitor’s eligibility, even on-site at the conference. The determination of eligibility is at the discretion of AHVMA. If an exhibitor’s products are found ineligible, the staff will ask the exhibitor to leave immediately without a refund.

No “Suitcasing”/Canvassing
Please note that any Exhibitor who is observed soliciting business outside of their company booth, including hotel guest rooms, unauthorized meeting rooms, scientific program sessions, Conference hallways, or other public spaces are in violation of AHVMA’s policies and will be asked to leave the premises immediately. Additional penalties may be applied and no refunds will be provided. Please report any violations you may observe to Show Management. The Exhibit Hall is limited to registered attendees of the AHVMA annual conference as well as registered representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for exhibit space. No other persons or concerns will be permitted to demonstrate their products, distribute advertising materials, or solicit orders in the Exhibit Hall.

CONTINUING EDUCATION
Exhibit booth personnel are not eligible to receive continuing education or a CE certificate. Exhibitors and booth staff who wish to receive continuing education must register as a full Conference Attendee (veterinarian, or a veterinary technician, as appropriate). AHVMA reserves the right to require proof of employment and/or licensure for support staff/veterinary technician registration.

MAILING LISTS
Fully registered and paid exhibitors receive a complimentary postal mailing list of pre-conference registrants. This one-time-use list is provided approximately 3-4 weeks pre-conference and is valid solely for pre-show marketing. AHVMA respects members’ privacy; hence, member/registrant email information is not distributed. For sponsoring AHVMA blast emails, please contact the office to inquire about including your company’s banner ad on future AHVMA emails (subject to availability).

FILMING/PHOTOGRAPHY
Upon entering an American Holistic Veterinary Medical Association (AHVMA) event, you consent to photography, audio, and video recording for purposes including news, webcasts, promotion, and advertising by AHVMA and its affiliates. You release AHVMA, its officers, and all involved from any liability, waiving rights to claims or royalties. You also waive the right to inspect or approve recordings.

LIABILITY
AHVMA, any officer, employee, or agent of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of re, accident, or other cause, but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. The Facility will be locked at the end of each Exhibit Hall Day. In addition, the exhibitor will indemnify and hold harmless AHVMA, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damage and reasonable fees of counsel incurred in connection with any claim arising out of or caused by exhibitor’s display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party.

Thank you for supporting AHVMA!